



ProHome has been featured in numerous Trade Magazines, as well as been the topic of several industry related articles and news releases. Being the leader of the industry in providing Builder's Warranty Management has enabled ProHome Corporate Officers to be on the "meet the experts" panel of the NAHB as keynote speakers at National and International Builder Shows and at Educational Seminars sponsored by local HBAs across the country. ProHome's continued expansion of opening an office every 18 days for the past 3 years has developed name recognition, service demand, and experience in developing systems to accommodate the new "Right To Cure" laws adopted by numerous state legislations. ProHome has quickly become the leader in educating Builders and HBAs regarding the new legislative requirements mandated by states that have adopted construction laws to stay off defect litigation. ProHome is the solution in reducing warranty exposure by eliminating potential liens, as well as bias and precedence litigations.

"...I am sold on the system and the professional manner your personnel handle their jobs. You have developed a fail safe system I wish I had discovered much earlier in my career."
 ~R. Barry Tull,
 President
 Rising Star Homes
 Phoenix, Arizona

*Over two decades of experience,
 more than 100 markets nationwide,
 over 5,000 builders strong and growing*

"Go With The Pro"

PROHOME®

Serving America's Finest Builders



"...professional, and decisive, and most importantly, consistent in their presentations of the condominium units and the condominium's amenities."
 ~William S. Blair
 Vice President
 Carlton House Condominium
 Renaissance Centro, LLC
 Reston, Virginia

"...Your company's third party approach and professional presentation at the walk-through set the tone for the rest of the year. Your staff has been extremely helpful and responsive to our concerns. We are proud of the job ProHome has done in addressing the needs of our clients. Since we have joined forces with ProHome customer satisfaction is up and warranty costs are down..."
 ~Sharon Miller
 Customer Service Manager
 US Home
 Custom Residential Division
 Las Vegas, NV

"...As Project Manager, my time is valuable and the work your staff does to support Toll Brothers is invaluable. In evaluating your company several years ago, I hoped that you could deliver on the promises made. Today, after several years of working together, I am proud to say you have not only delivered but have far exceeded our expectations. ProHome is an important part of Toll Brothers' team and I look forward to a long lasting relationship..."
 ~Bruce Thompson
 Project Manager
 Toll Brothers, Phoenix Div.
 Phoenix, AZ

"...I don't know why anyone wouldn't use ProHome's Warranty Management Service. By handling all my warranty problems, they save me time to concentrate on building new homes. Not only do they take the calls from homeowners and schedule subcontractors to do warranty work, they provide, more importantly, a great follow up system to insure that assigned warranty work is actually completed and to Homeowner's satisfaction. ProHome allows me to have a complete professional customer service department without hiring any extra staff..."
 ~James F. Paradis
 Owner
 Paradise Homes
 Naples, FL

PROHOME®



**UNLOCK THE
 SECRET TO
 WARRANTY
 MANAGEMENT**



**OVER TWO
 DECADES OF
 SERVING
 AMERICA'S
 FINEST
 BUILDERS**

*The Original
 3rd Party
 Warranty
 Management
 Service*



DECREASE COSTS
DECREASE LEGAL EXPOSURE

INCREASE CUSTOMER SATISFACTION
SAVE TIME & HASSLES

INCREASE PRODUCTIVITY
INCREASE REFERRALS

"...We have utilized ProHome at our Red Rock Country Club in Las Vegas since November 2002, with a savings of over one million dollars over 30 months..."
 ~Thomas D. Coyle,
 Sr. Vice President
 LV Operations
 Sunrise Colony
 Company
 Las Vegas, NV



Decreased Overhead Costs

Free up and refocus staff productivity.
 A set fee to budget saves you money.

Written Warranty Protection

Be in compliance with accepted warranty standards.
 Signed warranty acknowledgments on every home.

Preclosing Walkthrough & New Home Orientation

Documented lists and buyer orientation.
 Define and budget construction cost vs. warranty costs.

Warranty Term Walkthrough Investigations

Consistent 3rd party influence to review warranty claims.
 Photographic documentation delivers an accurate picture of claims.

Full-Time Staff With 24 Hour Emergency Service

Our uniformed professional staff is available for your buyers 24/7.
 Our exceptional service never "takes the day off" so you can.

Complete Administrative Services

Taking phone calls, scheduling, & tracking your subcontractors.
 Professionals trained to reflect your individual business philosophy.

Decreased Legal Exposure

Documentation, communication, and reporting systems keep you in compliance of state, federal, and local mandates.

Customized Reports With Scheduled Reviews

Complete documentation and reporting records weekly, quarterly, and annually. Also an archived history on every home.

The First,

The Biggest,

The Best

We Manage The Warranty

Leave it to the experts. Established in 1983 by builders for builders, **PROHOME** Is The Original Third-Party Solution to New Home Warranty Management.

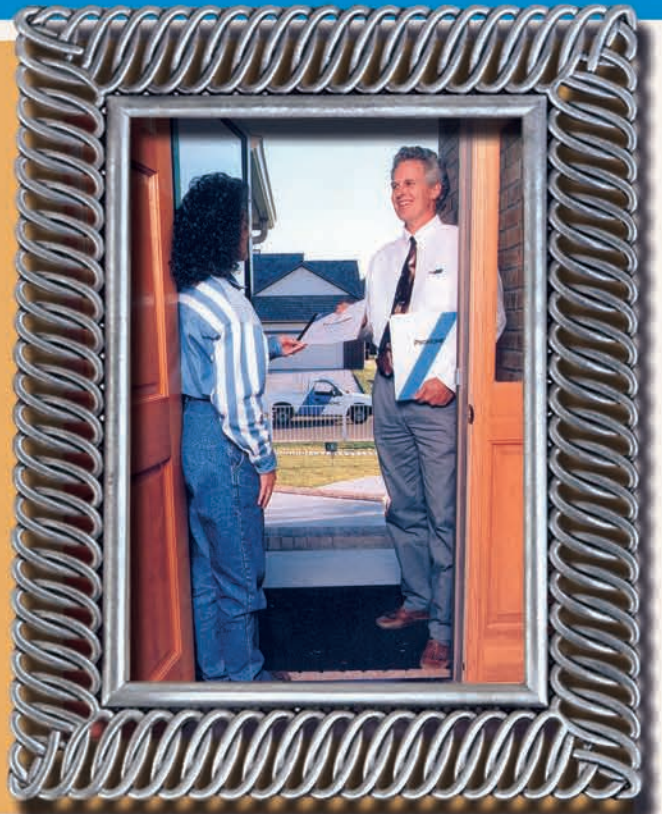
THE THIRD-PARTY ADVANTAGE - ProHome is staffed with professionals who understand the warranties. Dependent on your choice of various management styles, we'll be clear with the homeowners about what is (and is not) covered.

WE ADMINISTER THE WARRANTY - We'll guide the owner from the preclosing orientation all the way through the expiration of the warranty term. We'll coordinate your subs and meet with you weekly, setting you free to build homes.

WE DECREASE YOUR LEGAL EXPOSURE - Our standardized system, experience, documentation, and customized software systems assure you of having the information when you need it.

WE MINIMIZE YOUR HEADACHES and SAVE YOU TIME & HASSLES- No longer will the homeowners call you when they think there's a problem. We field the calls on any and all warranty claims, including explaining non-warranty claims. We even have a 24-Hour emergency call line so you won't be bothered after hours, on weekends, or holidays.

WE SAVE YOU MONEY - Our costs are far below national averages spent on warranty service. By maintaining a fair and reasonable warranty, we keep the cost of the warranty service to a minimum. That saves YOU money.



**PROHOME INTERNATIONAL
 CORPORATE HEADQUARTERS**

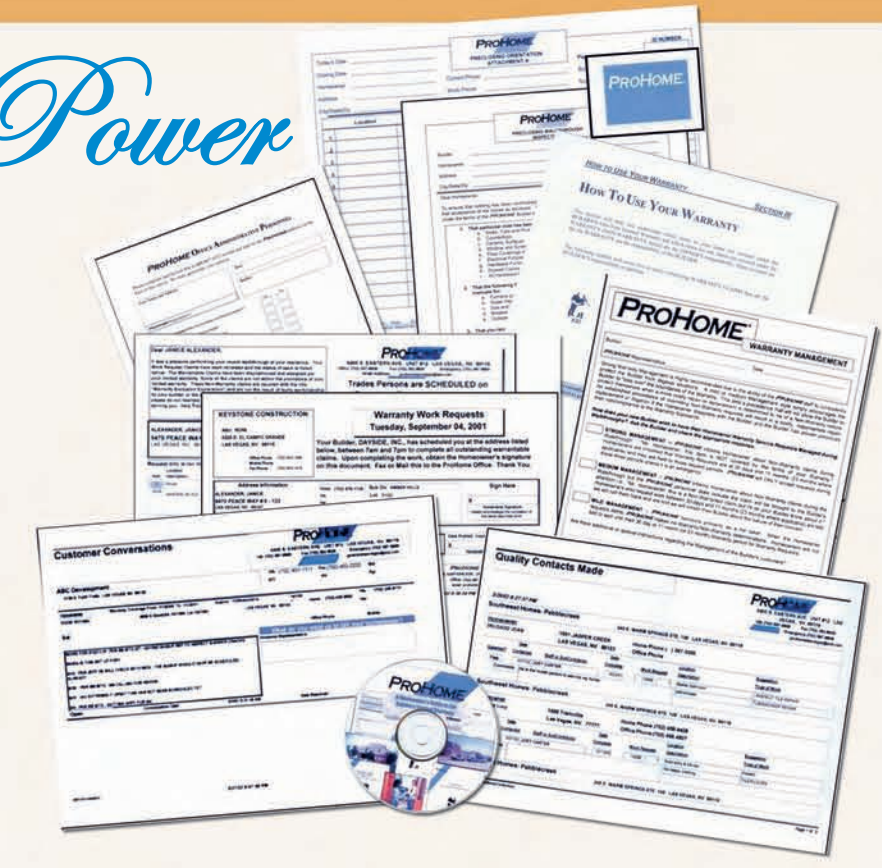


www.prohome.com

Information Is Power

ProHome's custom software is designed to give the control back to the builder and reduce legal exposure. Specific reports can be delivered weekly, monthly, quarterly, or annually on cd-rom as well as in print.

All of ProHome's reports can be reviewed by accessing specific dates, homeowners, addresses, superintendents, phases, subdivisions, contractors, completed work, scheduled work, or incompleting work. Enjoy the luxury of reviewing the complete history of a home by accessing a single report. We even allow you to customize a report from our program that best suits your informational needs.



Just a few of the hundreds of comprehensive reports provided by ProHome include:

- *SUBCONTRACTOR WORK COMPLETION*
- *HOMEOWNER SATISFACTION SURVEYS*
- *STATISTICAL WORK PERFORMANCE REPORTS*
- *HOMEOWNER WALKTHROUGH WORK REQUESTS*
- *SUMMARY OF NON-WARRANTY WORK REQUESTS*
- *HOMEOWNER CONVERSATION DOCUMENTATION*
- *SUBCONTRACTOR SCHEDULING CONFIRMATIONS*
- *DELINQUENT SUBCONTRACTOR PERFORMANCE*
- *PHOTO DOCUMENTATION*
- *EMERGENCY CALL REPORTS*
- *HOMEOWNER SURVEYS*

